

## **Consultation/Engagement & Communication Plan**

### **Kerbside Strategy & Electric Vehicle Strategy**

#### **Consultation Outcome:**

To determine if the proposals within both emerging strategies are correct, supported by local people, and to identify possible alternatives before the final versions of the strategies are adopted.

#### **Borough Vision:**

Our vision for Haringey in 2035 is a place where all our residents have the opportunity to thrive and enjoy the best possible version of their life; where the quality of life in every part of the borough is comparable to our cleanest, greenest and safest neighbourhoods. To achieve this, the Council's 10-year vision identifies six 'Calls to Action', these are the priorities that our residents, communities and partners have indicated are the foundations of the future that we want to build. It is through securing progress in these fundamental areas that we will create opportunity, a great quality of life and sense of belonging for all.

The proposal to undertake a consultation on both the emerging Kerbside Strategy and emerging Electric Vehicle Strategy will, in respect of Haringey 2035, endeavour to deliver on:

- Call to action 5 – 'tackling inequalities in health and wellbeing'.
- Call to action 6 – 'supporting greener choices'.

In addition, this work is specifically outlined in the Corporate Delivery Plan 2024-2026, under the theme of 'responding to the climate emergency', within the following outcome areas:

Theme	Outcome area	Activity
Responding to the climate emergency	Expanding active travel	Prepare a draft Kerbside Strategy and publish for consultation
	A zero carbon and climate resilient Haringey	Support the development of an electric vehicle (EV) charging infrastructure strategy

#### **Consultation Background:**

The Council has been developing both a Kerbside Strategy and Electric Vehicle Strategy; these are intended to accompany the emerging Safe and Sustainable Transport Strategy, as part of an overall hierarchy of sustainable transport policies, helping to govern how the Council approaches matters within these areas. While they share common themes, they are individual policy documents, with their own specific objectives and outcomes.

Prior to finalising the draft documents, the Council carried out a short public engagement – in March 2025 – on specific aspects within both emerging strategies, to help guide their conclusions.

#### **The Consultation:**

This proposed consultation is based on two emerging strategies:

### Kerbside Strategy:

The Haringey Kerbside Strategy seeks to transform the borough's kerbside spaces into vibrant, multifunctional areas that enhance the quality of life for all residents and visitors.

The strategy aims to address the significant challenges posed by transport emissions, air and noise pollution, and road safety, while promoting sustainable and active travel.

The Council is committed to creating safer, healthier, and more liveable streets in our borough. Haringey's streets face significant challenges, as transport contributes nearly a quarter of the total emissions in the borough, primarily from motor vehicles.

The strategy is built around five kerbside priorities that aim to transform Haringey's streets into vibrant, multifunctional spaces that enhance the quality of life for all residents:

- Priority 1: Kerbside that is inclusive, creates places for people and supports local businesses
- Priority 2: Kerbside that prioritises accessible and active travel
- Priority 3: Kerbside that supports efficient bus operations
- Priority 4: Kerbside that supports a less congested and safer road network
- Priority 5: Kerbside that is clean, green and resilient to climate change

### Electric Vehicle Strategy:

Haringey's Electric Vehicle Strategy seems to generate a strategic framework for the Council, to enable development and enhancement to its electric vehicle charging infrastructure.

In light of the UK government commitment to phase out the sale of new petrol and diesel cars and vans, as part of the wider goal to be net zero emission by 2050, it is vital that Haringey has a plan to support its residents and visitors with the transition which has begun and will only continue to grow over the coming years; we need to ensure the growing number of residents with electric vehicles can charge conveniently, and to make electric vehicle ownership accessible to the increasing number of residents thinking about making the change to electric vehicles.

The proposed action plan for the emerging Electric Vehicle Strategy includes the following overarching aims:

- Ensure all drivers have access to a high-quality electric vehicle chargepoint network.
- Ensure that the chargepoint network is future proof and innovative.
- Transition the council fleet as an example of proactive EV adoption.
- Support the adoption of active travel, public transport and e-mobility.

### Proposed Consultation Questions:

The following proposed questions have been drafted for the consultation on both emerging strategies. They may be amended prior to the consultation being finalised and launched:

#### Kerbside Strategy

1. To what extent do you agree with the proposed Priority 1 of the Kerbside Strategy – Kerbside that is inclusive, creates places for people and supports local businesses?

2. To what extent do you agree with the proposed Priority 2 of the Kerbside Strategy – Kerbside that prioritises accessible and active travel?
3. To what extent do you agree with the proposed Priority 3 of the Kerbside Strategy – Kerbside that supports efficient bus operations?
4. To what extent do you agree with the proposed Priority 4 of the Kerbside Strategy – Kerbside that supports a less congested and safer road network?
5. To what extent do you agree with the proposed Priority 5 of the Kerbside Strategy – Kerbside that is clean, green and resilient to climate change?
6. To what extent do you agree with the street functions for the Kerbside Framework of the Kerbside Strategy – Movement, Place and Access?
7. To what extent do you agree on the Modal Priority for the Kerbside Framework of the Kerbside Strategy?

#### Electric Vehicle Strategy

1. How important do you think it is for the Council to have an Electric Vehicle Strategy?
2. To what extent do you agree with the proposed Action Plan Area 1 of the Electric Vehicle Strategy – Ensure all drivers have access to a high-quality electric vehicle chargepoint network?
3. To what extent do you agree with the proposed Action Plan Area 2 of the Electric Vehicle Strategy – Ensure that the chargepoint network is future proof and innovative?
4. To what extent do you agree with the proposed Action Plan Area 3 of the Electric Vehicle Strategy – Transition the council fleet as an example of proactive EV adoption?
5. To what extent do you agree with the proposed Action Plan Area 4 of the Electric Vehicle Strategy – Support the adoption of active travel, public transport and e-mobility?
6. To what extent do you agree with the proposed charging hierarchy as part of the Electric Vehicle Strategy?
7. Following the Council's recent parking policy changes, the Council has introduced new parking charges for electric vehicles – when parking in both EV charging bays and in short-term pay-to-park bays.

With regard to payment of these charges, would you prefer to pay for these charges as part of a permit / season ticket or on an individual basis?

8. Are there any other actions/measures – not currently proposed within the Electric Vehicle Strategy – that you would like to see the Council do to enhance our electric

vehicle charging infrastructure and to make it more accessible to residents and visitors?

**Target Audience / Consultees:**

The target audience/consultees for the proposed public consultation:

- Residents
- Businesses
- Councillors
- Community Groups

**Consultation Timeline:**

Please see overleaf for provisional timeline – dates are to be finalised.

**What Next:**

The detail of the consultation will be finalised, and the consultation will be launched.

At the end of the consultation period, all responses will be collated, and summary reports will be made available following the consultation period.

The responses will be fully considered and, if appropriate, changes will be made to the respective draft strategies to produce final versions of the working documents prior to their adoption by the Council, which is anticipated in late 2025.

Consultation Area	Action	June 2025	July 2025	August 2025	September 2025	October 2025	November 2025
Prepare	Finalise consultation questions						
	Develop and finalise online – Commonplace – consultation page						
	Develop and print paper consultation material						
	Finalise in-person dates						
Consultation	Online consultation page – Commonplace - live						
	Paper consultation material distributed						
	Council external communication channels: <ul style="list-style-type: none"> <li>• Council website</li> <li>• Council social media</li> </ul>						
	Council internal communication channels: <ul style="list-style-type: none"> <li>• Staff newsletter</li> <li>• Intranet</li> <li>• News</li> <li>• Councillor email</li> </ul>						
	In person – public meetings / drop in-sessions						
Review	Review consultation responses						
	Complete consultation summary report						
	Finalise final strategy documents for adoption						